

A sepia-toned photograph of a classical building facade. The image shows a large arched doorway flanked by tall, fluted columns. Above the doorway is a pediment containing a sculptural relief. Below the doorway is a balcony with a decorative balustrade. At the bottom of the image, a stone frieze features the words 'WASHINGTON' and 'MO' separated by decorative elements. The overall tone is historical and formal.

# **THE LIBRARY FUND**

**IOWA STATE  
UNIVERSITY**



## **One of the University's greatest unmet needs. . .**

The Iowa State University Foundation's achievement in building the magnificent Iowa State Center and the new Iowa State stadium is a unique accomplishment; it is without parallel at a public university. As a result, Iowa State's facilities for the performing arts, for continuing education and varsity athletics are among the best in the nation.

To now have the forces of the Foundation turned to some of the University's most basic educational needs can establish another landmark in Iowa State history.

Because our unmet Library building needs are so very great, even a bare-bones capital expenditure designed to do little more than provide merely the additional space the Library so desperately needs and to provide only minimum-level facilities must necessarily involve a large state appropriation. Therefore, the Iowa State Foundation has taken on the task of raising through voluntary contributions the additional funds which will be required to make the Iowa State Library a truly outstanding and prestigious facility.

— W. Robert Parks  
President, Iowa State University

## **A significant event in the life of the Foundation. . .**

The Iowa State University Foundation can have a mighty impact on still further enhancing the academic excellence of Iowa State. Establishment of the \$10 million goal is a significant event in the life of the Foundation.

It is a goal worthy of the support of every person who has ever profited from attendance at Iowa State.

— W. A. Strauss  
President, ISU Foundation







# THE ISU FOUNDATION'S \$10-MILLION CHALLENGE

## **\$4-Million Library Fund**

To supplement the planning, equipping, and construction of an addition to the Library

To enhance and better individualize services to students and faculty

To enlarge the computer and information-retrieval capacities of the Library

To enrich the general collections and provide long-range acquisition support

To properly house and develop the Library's special collections, particularly those of unique and historical value

## **\$4-Million Endowment for Excellence**

To enrich academic programs through support of lecturers, new project seed money, faculty awards, research, and other endeavors constrained by budgetary limitations

## **\$2-Million Equipment Fund**

To support the purchase of scientific and instructional equipment needed by University departments to improve teaching programs and research capabilities



# DONOR RECOGNITION

Major gifts to the Library Fund will be recognized as follows:

**Associate of the Library**

A pledge of \$1,000.

**Patron of the Library**

A pledge of \$5,000.

**The Leonardo da Vinci Society**

A pledge of \$10,000, which automatically makes the donor a member of **The Order of the Knoll**, Iowa State's most prestigious donor organization. The Library's one millionth volume is a rare work by da Vinci, famed artist and scientist, which fittingly epitomizes Iowa State's collections.

Opportunities exist for recognition of larger gifts in special collections, rooms, and areas of the Library.

Pledges may be fulfilled, if donors desire, over a period of five or ten years.





THE  
LEONARDO  
DA VINCI  
SOCIETY



# THE LIBRARY FUND

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The Iowa State University Library has a long and distinguished record of achievement. Its scientific and technological collections are exceptional, ranking among the top university libraries in the United States. It introduced the first— and still the only— automated circulation system in Iowa. For several years it has offered personalized computer services for faculty and student research. In recent years it has organized a Government Publications Department, greatly expanded its special collections of archives and manuscripts, established the repository of the American Archives of the Factual Film, and created a Microform and Media Center to make microforms, video, audio, slides, and filmstrips more readily available to students, faculty, and staff. The Library has also strengthened its collections and services through participation in a variety of networks and consortia.

Library holdings have doubled since 1967, and the acquisitions rate has grown to twice what it was 10 years ago. This rapid growth in collections and services has occurred during a period of substantial increases in University enrollment which have severely taxed the Library building and resulted in space shortages of critical proportions. The Main Library building, completed in 1925 and enlarged twice since then, is unable to meet current needs, much less those of coming years.

Iowa State has sought, and continues to seek, funds from the Iowa General Assembly for the construction of an addition to the Library and for modifications in the existing building. However, planning for the building expansion cannot wait. Accordingly, the Iowa State University Foundation has established the Library Fund with a goal of \$4 million to assist in planning and equipping an addition to the Library and in the continued development of vital services for users.

Following are some of the facts considered in making the Foundation decision:



## **1. Growing Pains**

- 1.5 million persons use the ISU Library each year.
- Collections have grown to over 1.2 million bound volumes, 900,000 microforms, 62,000 maps, and thousands of archival materials, photographs, films, and other media.
- Since 1967 circulation has increased 138%, with nearly 800,000 books per year circulated for individual use plus a half million more volumes used in the building.
- The Library adds at least 60,000 bound volumes and close to 100,000 microforms each year. (These are selected from the approximately 500,000 new titles and editions and about 100,000 serials annually published worldwide.)
- Inflation hits hard at growing collections. U.S. hardcover books rose in overall price 10.5% last year. By specific fields increases were 30% in General Works, 26% in Economics and Sociology, 14% in Agriculture, and over 12% in Technology. British books are up near 22%, with Reference Works rising by 41%. Periodical costs also continue to rise. Among major scholarly journal publishers, price increases are averaging 16% in 1978. Some abstracting services have risen approximately 30%.
- A new Microform and Media Center, heavily used by students, was formed by reducing space for other library services. The Government Publications Department was expanded by partitioning a student reading area. A reading room has been converted to archival storage and to processing stacks and a workroom for several departments. Other makeshift arrangements abound throughout the building.



## 2. Current Space Inadequacies

### Collections

**Crowded bookstacks:** Working capacity of library shelves is commonly regarded at 85%, with the remainder kept available for new books and internal transfers. Iowa State's collections exceed available shelf space, thus there is no space in reserve. Collections must be continually shifted to accommodate new acquisitions, and many books must be stored outside the Library.

**Proximity of stacks to readers:** Stacks and study tables should be well separated to minimize disturbance to readers, an impossibility in the present ISU Library.

**Collection access:** Users must move back and forth between five open-stack floors and seven tiers through a confusing arrangement of stairs and entrances. Necessary growth and lack of space have kept the Library hard pressed to arrange collections in an intelligible pattern. Access is poor for handicapped persons.





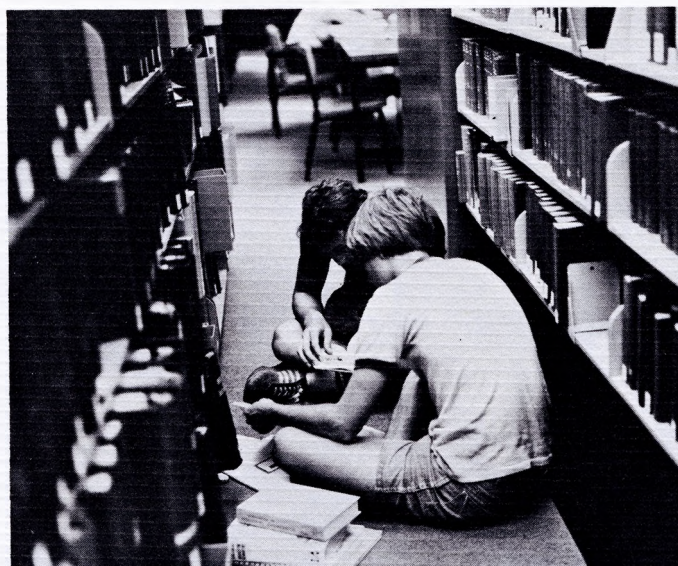
**External storage:** 84,000 books are stored in a warehouse which has no cooling or humidity controls, where temperature extremes are great, and where books are subject to damage from dust, dirt, and insects. Recently, the Library began housing archival materials and other collections in rented space at the Memorial Union.

### **Reader and Service Space**

**Seating:** Recommended standards call for seating space for 3,700 undergraduates, several hundred graduate students, and at least 170 faculty. The Main Library building has fewer than 2,000 total spaces, no graduate student carrels, and just 35 faculty seats.

**Group study:** It is standard practice for university libraries to offer facilities for students to study and work in small group study rooms. The Library has no such seating.

**Visually handicapped facilities:** A room with specialized facilities for visually handicapped students should be available. Lack of space prevents one at present.





**Service areas:** Insufficient room exists to maintain adequate levels of service for patrons at reference and circulation desks, in the reference reading room, bibliography area, map room, government publications area, and at other service points.

**Staff and work areas:** To accommodate increases in collections and personnel, staff and work areas have been reduced to such an extent that efficiency is hindered.

### 3. The Future

- By 1985, collections are expected to reach 1.75 million volumes.
- Libraries are moving rapidly toward a national automated data system, and Iowa State must be equipped to participate in it. Iowa State has been in the forefront of automation and computerization for more than a decade, but even greater changes are in the offing for regional and national automation.





Please return to:

ISU Foundation

214 Memorial Union

Ames, Iowa 50011

Date \_\_\_\_\_

In support of the Library Fund, I/we pledge gifts of \$ \_\_\_\_\_

to the Iowa State University Foundation

to be paid \$ \_\_\_\_\_ on \_\_\_\_\_

Enclosed \$ \_\_\_\_\_

Signed \_\_\_\_\_

Address \_\_\_\_\_

City, State, zip code \_\_\_\_\_

(My gift does/does not qualify for a company matching gift.)

**Donor  
pledge  
form**



# IOWA STATE UNIVERSITY FOUNDATION

The Iowa State University Foundation was organized in 1958 to attract and administer major gifts from alumni, friends, industry, and foundations for the purpose of aiding Iowa State University in areas where funds are not available from other sources. In 1962, it launched a national campaign for gifts to construct the Iowa State Center. Construction of the first unit began in 1966 and the four-building complex was completed in 1975, consisting of the C. Y. Stephens Auditorium (1969), James H. Hilton Coliseum (1971), J. W. Fisher Theater (1974), and Carl H. Scheman Continuing Education Building (1975). Before the Iowa State Center was completed, the Foundation undertook a fund-raising campaign on behalf of a new stadium for Iowa State University football games. The stadium went into use in 1975.

In all, more than 19,000 donors have participated in the development of these cultural and athletic facilities which rank among the very finest in the nation. Constructed at a cost of approximately \$28 million, the Iowa State Center and stadium have an estimated replacement cost of \$60 to \$70 million. The Foundation still seeks additional gifts of \$1.5 million to finish paying for the stadium and the Scheman Continuing Education Building.

In 1978, the men and women throughout the United States who provide leadership as members of the Board of Governors established a \$10-million goal to assist in the improvement of the Iowa State University Library, to provide an endowment for excellence, and to enable the University to purchase scientific equipment.



